

SPONSORSHIP LEVELS AWESOME BIKER NIGHTS

	PRESENTING SPONSOR \$15,000 cash	MAIN STAGE SPONSOR \$10,000 cash	SECONDARY STAGE SPONSORS \$7,500 cash	ABN CHARITY VOLUNTEER SPONSOR \$5,000 cash	PLATINUM SPONSOR \$6,000 cash or \$12,000 in-kind	DIAMOND SPONSOR \$3,000 cash or \$6,000 in-kind	RUBY SPONSOR \$1,500 cash or \$2,500 in-kind	EMERALD SPONSOR \$500 cash or \$1,500 in-kind
Exclusive Placement of Logo and/or Company Mentions	All Promotional Materials	Your Stage	Your Stage					
Sponsorships Available	1	1	2	1	Unlimited	Unlimited	Unlimited	Unlimited
ADVERTISING OPPORTUNITIES								
Logo on ABN Promo T-Shirts	Sleeve	Back	Back	Front of Volunteer Shirts	Back	Back		
Logo on Posters	✓	✓	✓	✓	✓	✓		
Logo on Billboards	✓							
Logo on TV Ads	✓	✓	✓	✓	✓	✓		
Radio Mentions	✓	✓	✓					
Social Media	Plug	Plug	Plug	Plug	Plug	Plug	Plug	Plug
Listing on the ABN Website Sponsor Page with Live Link to Your Website	✓	✓	✓	✓	✓	✓	✓	✓
Ad in ABN Weekender Guide	Full Page; Color	1/2 Page; Color	1/2 Page; Color	1/2 Page; Color	Logo	Logo	Logo	Logo
Logo/Ad in ABN Newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Print Materials	✓	✓	Select Ads	Select Ads	Select Ads	Select Ads		
Mention on Charity Promotional Materials				✓				
Promotional Material in Poker Run Gift Bags	✓	✓	✓	✓	✓	✓	✓	✓
STAGE OPPORTUNITIES								
Stage Signage	Main Stage Top Scrims; Both Sides Large Logo	Your Stage Gable Large Logo * Company Banners on Stage Front	Your Stage Gable Large Logo * Company Banners on Stage Front					
		* 1st Right of Refusal on Main Stage Scrims	* 1st Right of Refusal on Main Stage Scrims	* 1st Right of Refusal on Main Stage Scrims	* 1st Right of Refusal on Main Stage Scrims	* 1st Right of Refusal on Main Stage Scrims	* 1st Right of Refusal on Main Stage Scrims	* 1st Right of Refusal on Main Stage Scrims
Stage Shout Outs and Ability To Toss Items From Your Stage Between 1 Set (ABN Approved)	✓	✓	✓					
Sponsorship Recognition at Scholarship Presentation at Sioux City's City Hall in August	✓	✓	✓	✓	✓	✓		
SPONSORSHIP BENEFITS								
ABN Entry Wristbands to the Event	20	12	10	10	8	8	6	4
ABN T-Shirts	15	12	10					
Volunteer T-shirts & Access to Volunteer Area				10				
Vendor Booth Size	20'x20' Prime Location	20'x20'						



SPONSORSHIP COMMITMENT FORM 2014

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

FAX: _____

E-MAIL: _____

SPONSORSHIP LEVEL: (CHECK BOX & CIRCLE CASH OR IN-KIND)

- Presenting Sponsor: \$15,000 Cash
- Main Stage Sponsor: \$10,000 Cash
- Secondary Stage Sponsors: \$7,500 Cash
- Charity Volunteer Sponsor: \$5,000 Cash
- Platinum: \$ 6,000 Cash / \$ 12,000 In-Kind
- Diamond: \$ 3,000 Cash / \$ 6,000 In-Kind
- Ruby: \$ 1,500 Cash / \$ 2,500 In-Kind
- Emerald: \$ 500 Cash / \$ 1,000 In-Kind

SPONSORSHIP LISTING:

- Same as business name
- Other:

INSTRUCTIONS:

1. To submit form, either call your AHN Representative, email johnj@awesomebikernights.com, or mail to: AHN, Inc. PO Box 1384, Sioux City, IA 51102
2. E-mail logo, website, Facebook link, and print ready color ads to stephm@awesomebikernights.com.
Preferred file formats: eps, ai

SUBMITTED BY: _____ DATE: _____

TITLE: _____

By signing above, I am authorized by the above business to make this commitment on their behalf.

PAYMENT TYPE:

- Check Enclosed
- Bill Me
- Credit Card

*All amounts are due by 05/01/2014.

If applicable: Vendor Booths require Sponsor equipment and set up. Direct vendor booth questions to JohnJ@awesomebikernights.com.

Social Media Plugs via Facebook. Sponsor must provide link to Facebook page, link to website, logo to be used (preferably a vector file) and print ready ads (if applicable) to StephM@awesomebikernights.com.

Upon receipt of sponsorship enrollment and payment, ABN will update the lodging page of the website, additional changes cannot be made so please plan accordingly. Awesome Biker Nights is an outdoor, rain or shine event. ABN reserves the right to refuse execution of sponsorship package components due to weather and/or safety restrictions. ABN shall be held harmless in the event that all sponsorship components are unable to be delivered during the event.

AWESOMEBIKERNIGHTS.COM

